

Market Access Writer

Company:	OPEN Access Consulting (OAC)	
Location:	Marlow or London	
Reporting to:	TBC	

Job description and success indicators

Company Summary – OAC

OAC believes that a compelling value strategy, supported by a robust and appropriate evidence base, should be at the heart of all activities to optimise patient access to life-changing healthcare interventions.

We work in partnership with the life-sciences industry in the development and delivery of robust product value strategies throughout the product life cycle at a UK, EU and Global level. Our high-calibre, experienced team ensures that all stakeholders involved in the decision-making pathway to fund, prescribe and deliver products and services are considered, and that a robust programme of activities is created and implemented to optimise uptake of the product.

At OAC, we recognise that demonstrating value is getting tougher and that there is a requirement from payers, physicians and patients for stronger, more compelling supporting evidence. Our unique market access offering works closely in partnership with our OPEN Health sister companies to ensure the entire value strategy and market access programme is underpinned with the right data, at the right time, to drive a change in practice.

We currently have 12 people in the team and growing.

You will love this role if you:

- Are passionate about market access and want to work across a variety of UK, EU and Global projects coupled with an active role in business development
- Wish to work in an environment where individuals are encouraged to develop through participating in training programmes aligned to personal development plans
- Enjoy working in a fast growing team, all dedicated to optimising patient access to life-changing medicines, devices and diagnostics
- Thrive in a busy, exciting and fast-paced environment
- Take pride in your work and in developing long-term relationships with clients and KOLs

You will be a success if you:

- Are independent, alert, an eager self-starter
- Can communicate complex market access ideas in a clear, accurate and innovative way
- Demonstrate excellent written and verbal communication skills
- Are able to work under pressure, independently and part of a team to deliver high-quality work

Key responsibilities:

- Take full responsibility for and manage the day-to-day delivery of all assigned editing/writing projects
- Develop, edit and deliver written materials in line with client requirements (internal/external), timelines, OAC editorial policy, ABPI Code of Practice (as appropriate) and key product messages
- Ensure all written materials are appropriately pitched, on brief, delivered on time and fully referenced
- Work effectively and efficiently with members of the OAC team, ensuring all team members are updated on project progress
- Provide editorial review for work written by other members of the OAC team
- Support in new business initiatives, including attendance at pitches
- Develop an in-depth understanding of various client brands and disease areas
- Develop relationships with clients and KOLs (clinical, industry, payer), as appropriate

Personal specification:

- Experience of working in market access in the pharmaceutical industry or consultancy
- Excellent written and verbal communication and interpersonal skills, with the ability to interpret and fulfill client briefs in a creative and technically accurate manner
- Knowledge of structure and function of the UK, EU or Global healthcare environments with a sound understanding of science, medicine and the market access environment
- Proven track record of writing market access deliverables including HTA submissions, GVDs and undertaking systematic literature reviews
- Attention to detail
- Strong communication and project management skills
- Able to work independently and as part of a team
- Able to multi-task and prioritise; excellent time management skills
 - Plan, organise and complete multiple tasks and deal with changes in project timings and specifications
 - Manage workload in line with changing demands of the business
- IT literate – able to produce document to an advanced standard and in compliance with the appropriate style guide

Version – 10/15/HR

